NetLingo.com Media Kit

Founded in 1995, NetLingo.com is the oldest website that specializes in Internet terms and the only website with the largest list of text and chat acronyms. NetLingo defines the online world of business, technology and communication, and offers several products and services designed to educate and empower users. Updated daily, it contains thousands of new terms along with articles, downloads, lists, and user-generated terms. NetLingo.com generates traffic in the millions and site visitors continue to grow in the U.S. and internationally.

Rank and Coverage

NetLingo.com maintains high organic search rankings on all of the top search engines and top rankings by Alexa and Quantcast. NetLingo has been featured hundreds of times in prominent print publications and on-air programming including *CNN, MSNBC, BBC, Fox News, ABC, NBC, CBS, Oxygen Network, TNN, SciFi Channel, E! Entertainment, and the Martha Stewart Show.* It's been featured in *The Wall Street Journal, The New York Times, USA Today, Fortune, Reader's Digest, People, London Times, Inc., PC Magazine, Fast Company, the US and Canadian Associated Press* and many more, see press page: http://www.netlingo.com/press
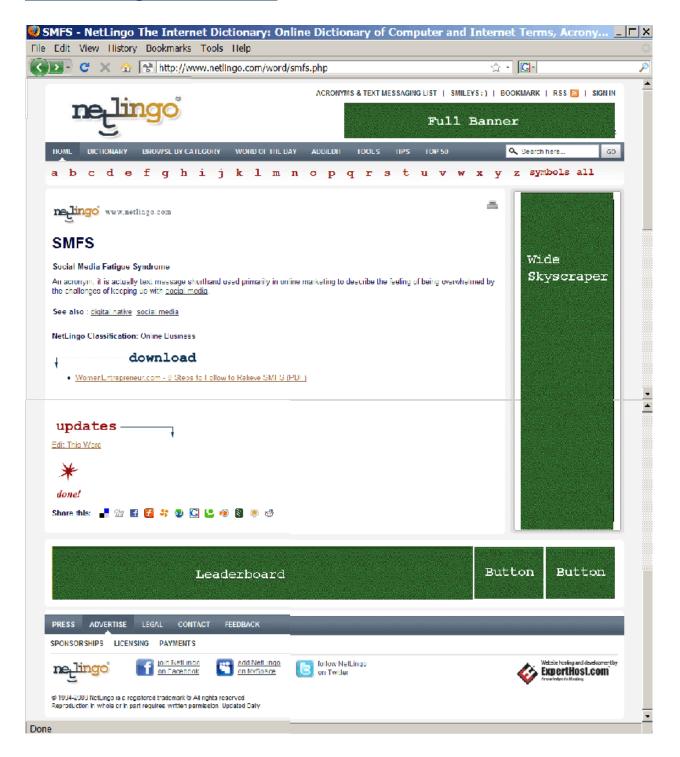
Why NetLingo.com Maintains Popularity

There is a huge need to keep up with the Internet and technology, not only at work but also at home, school, and for parents and we've all seen this language evolve every day. As the Internet continues to develop, the NetLingo.com database continues to grow exponentially. "Net lingo" as it is known, is the "talk of the Internet", the "cyber speak," the new terms and technology and companies and products that have sprung out of the creation and community of the Internet. Thousands of new words have emerged since the christening of the Web and millions of people who are online for personal and professional reasons have had to learn, quite literally, a new language. NetLingo is the current authoritative reference on Internet terminology. It is widely used within the tech industry and the general public. It is a resource with the unique aspect of being a reference-based product that serves the needs of the online population and will be used and revisited by everyone with Internet access.

Reach Millions with NetLingo.com

NetLingo offers unique targeting capabilities that provide opportunities to communicate with individuals interested in Internet information and technology goods; these are consumers who will buy your brand. Our "infomediary" approach allows us to maintain our commitment to member privacy, editorial integrity, and scientific standards and to provide you with great advertising opportunities. NetLingo has helped hundreds of companies reach their target audience and improve their marketing results, let us help you too.

Advertising Placements

Ad Serving & Creative Requirements
Creative is subject to our approval. Exclusive sponsors may change creative on a weekly basis.

NetLingo.com Display Advertising

NetLingo offers several display advertising opportunities in standard sizes at competitive rates. Please contact us for pricing.

Placement	Dimensions
Full banner Appears above the fold on all pages	**728 x 90**
Wide skyscraper Appears above the fold on all pages	**160 x 600**
Leaderboard Appears at bottom on all pages	**728 x 90**
Buttons Appears at bottom on all pages	**120 x 90**
Mobile Appears above the fold on all pages	**234 x 60**

Exclusive Site-Wide Sponsorship
Your banner ads appear exclusively on the entire website at top and bottom on all pages:

- The homepage - https://www.netlingo.com/
- All of the dictionary pages - https://www.netlingo.com/dictionary/a.php
- The Largest List of Acronyms - https://www.netlingo.com/acronyms.php
- The Smileys page - https://www.netlingo.com/smileys.php
- And ALL of the other pages, for example - https://www.netlingo.com/tips/resources.php

NetLingo.com Text Link Advertising

Monthly and annual prices are set fees based on availability. Please contact us for pricing. *

Text Links on Website – Monthly; minimum 3 months
Text link appears in footer on homepage in "Interesting Websites"
Higher rates apply for gambling & casino-related links

Dedicated Page – Annual
Text link appears in footer on all pages in "Interesting Websites"
Links to an exclusive page on netlingo.com with 100 words and 3 links
For example: https://www.netlingo.com/advertise/online-communities.php

Sponsor a Definition – Annual
Exclusive text link sponsorship of a definition page, includes 2 links and 2 downloads
For example: https://www.netlingo.com/word/virtual-hosting.php

Paid Guest Posts
Your guest post will appear on an exclusive page on netlingo.com, and here:
https://www.netlingo.com/tips/articles.php
Higher rates apply for gambling & casino-related links

* Monthly and annual advertising programs require payment in-full before the campaign begins; there is a 3% processing fee added to all final amounts; we do not allow audio or adult sites to advertise.